

## **InStep Health Welcomes Kevin McCann as CFO: A Visionary Leader Joins the Executive Team**

Dynamic Financial Strategist Brings Decades of Life Sciences Expertise to Drive Growth

Wednesday, January 8, 2025

**Chicago, IL** - InStep Health announced today the appointment of Kevin McCann as Executive Vice President and Chief Financial Officer (CFO), effective immediately. With over 25 years of experience in financial leadership within the life sciences and pharmaceutical industries, Kevin has a proven record in enhancing operational efficiency, developing financial strategies, and promoting organizational growth. His extensive fiscal management and operational strategy expertise will bolster InStep Health's mission to deliver vital brand information at key moments of the healthcare journey.

Most recently, Kevin served as Vice President and Americas Controller for Rare Diseases at Amgen, overseeing accounting, controllership, financial operations, and procurement before and following Amgen's acquisition of Horizon Therapeutics. His career highlights also include pivotal roles of increasing responsibility at Baxter International, Baxalta/Shire, and Orphazyme A/S, where he provided financial, operational, and commercial leadership.

"I am honored to join InStep Health and look forward to supporting patients and healthcare professionals in their journey to obtain the right solutions to maximize patient outcomes," said Kevin McCann. "With its innovative approach and client-centric focus, InStep Health is well-positioned for continued growth. I am excited to join this remarkable team and help guide its winning culture."

Nathan Lucht, CEO of InStep Health, highlighted the significance of Kevin's addition to the leadership team:

"Kevin's extensive background in financial leadership within the life sciences industry makes him an ideal fit for InStep Health. His expertise aligns perfectly with our vision to continually innovate and meet the needs of our clients in a rapidly changing healthcare environment.

Lucht continued: "Having completed our multi-year transformation into a leading Singular Point of Care Messaging Platform built on Next Best Action principles, we are poised to drive meaningful change as the industry evolves. Kevin's leadership will be instrumental in shaping the next phase of our reinvention and growth."

Kevin lives in Chicago, IL, with his family. He enjoys spending time with his wife and three children outside of his professional responsibilities.

**About InStep Health:**

[InStep Health](#) delivers quality health education, connected through online and offline experiences, to those making vital healthcare decisions at critical points in the care journey— from the provider's office to the pharmacy and everywhere in between. Pairing the power of offline and online media activations with the most advanced Connected Messaging Platform, healthcare marketers' access more than 1 million healthcare professionals working in over 140,000 medical offices with exclusive programs in 20,000+ chain and community pharmacies nationwide. For more information about InStep Health and its leadership team, please visit [www.instephealth.com](http://www.instephealth.com).

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