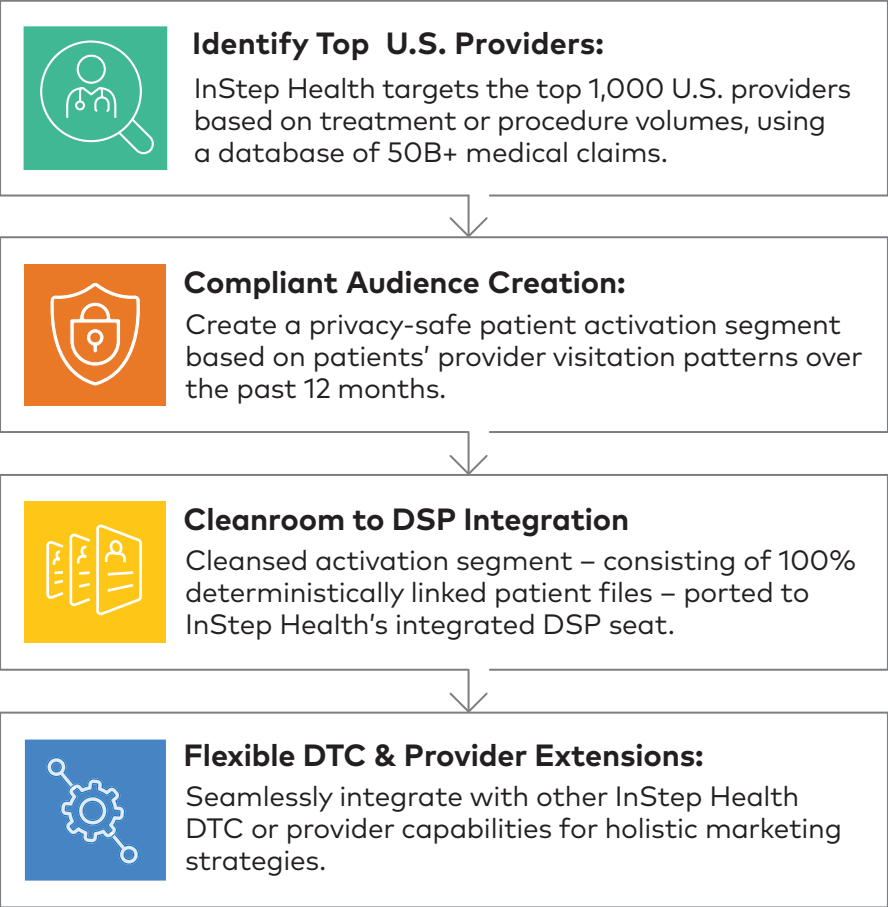




Unlock Precision: Patient 1:1 Deterministic DTC Audiences for Targeted Engagement

InStep Health's inReach Patient 1:1 is a powerful, HIPAA-compliant DTC programmatic solution that delivers accurate, privacy-safe consumer targeting with deterministic accuracy. By leveraging ICD-10 codes, NDCs, or custom target lists, we create fully intact, provider-matched patient segments seamlessly integrated into our digital activation platform. With banner ads in programmatic media, Patient 1:1 removes obstacles to effectively reaching your ideal audience, delivering unparalleled accuracy, measurable impact, and campaign success.

How it works:



Elevate Your Campaign with Seamless, Flexible Integration

Boost impact by pairing Patient 1:1 with inReach Patient WiFi or reinforcing inOffice messaging with Patient Posters. Align with Provider Education campaigns for cohesive, high-impact results.

