



Create Lasting Impact with Providers

Every touchpoint counts with inReach Connected EHR by InStep Health.

Transform your healthcare marketing strategy with InStep Health's new Connected EHR advertising solution. Seamlessly deliver contextually relevant ads to healthcare providers in the moments before crucial treatment and medication decisions. Designed to maximize engagement before, during, and after patient consultations, Connected EHR ads will help your brand's message resonate deeply among providers, leading to improved patient healthcare outcomes.



Elevate your healthcare messaging and boost your practice with InStep Health's Connected EHR



Message During Key Office Moments

Put your brand at the forefront while providers make important treatment decisions.



100% Trackable at a Physician 1:1 Level

All EHR advertising campaigns include NPI-Level Physician Level Detail (PLD) reporting.



Next Best Action and Provider Sequence Ready

Purchase EHR advertising as a standalone or bundle it with InStep Health's Provider Sequences program.

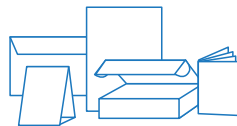
Our Connected EHR Edge

Connected EHR: Integrated Next Best Action



Our solution is a Connected EHR Solution first. Integrate your EHR campaign with Sequences, HCP 1:1, Provider WiFi or other InStep Health offerings.

Cross-Channel Activation: "Own the Office"



InStep Health is the only major EHR source with a real-world 100K+ strong office network. Add posters, digests, mailers, and education kits to your digital detailing.

Reach your Targets: Guaranteed!



Only InStep Health commits to seeking out the hardest-to-reach physicians and providers on your NPI target list. We guarantee to reach 90% of your matched target list.*

*Guarantee is only available for campaigns with a minimum spend of \$200k or more.